Officials during the conference in Dubai on Tuesday.

UAE businesses to see paradigm shift in tech adoption

BY OUR BUSINESS BUREAU

DUBAI: A phenomenal technological transformation is taking place in the next 12 to 18 months across all industries in the UAE's private and public sectors, predominantly facilitated by dynamic 'cloud computing' solutions, industry experts predict.

Cloud computing facilitates total transparency in the UAE's business ecosystem, a paradigm shift in the way the business is conducted, said Dilip Rahulan, Executive Chairman of Pacific Control Systems (PCS), the UAE-headquartered global leader in Internet of Things (IoT) and machine-to-machine (M2M) solutions.

He was speaking at a conference titled "Cloud Computing - Transform Your Business with the Cloud" in Dubai. The Conference aimed at creating a road map for leveraging 'Cloud Computing' to business advantage.

Addressing an audience of 150 delegates from different industry sectors across the UAE, Dilip said: "Cloud computing is an emerging, active infrastructure that enables Government, business and people to transform their current business to digital business creating new paradigm shifts in the way service

delivery takes place. The cloud infrastructure also needs security to be dynamic in terms of its scalability and elasticity, and be capable of enabling concepts that are able to deal with large growth syndromes."

"Fundamentally, 'the cloud' is involved in facilitating infrastructural and service transformation around us. Everything in the world is being wired and censored. This is a wake-up call in terms of adopting changes in line with people's experience with technology. We are facilitating this transformation, having partnered with the world's leading technology companies to deliver our cloud offerings," he added.

Experts from Microsoft, VMware and Inframon presented a range of topics related to the benefits of cost-effective and secure cloud computing solutions that can benefit businesses. Pacific Controls Cloud Services (PCCS) hosted 'Cloud Computing - Transform Your Business with the Cloud' Conference.

PCS now offers enterprise-grade cloud security even to its smallest customers, so anyone operating within its cloud is given end-to-end protection, allaying worries about cloud adoption within the region. This has helped PCS to acquire new customers keen on adopting aspects of IaaS.